

**Corporate Sustainability Reporting and the Cost of Green Compliance** 



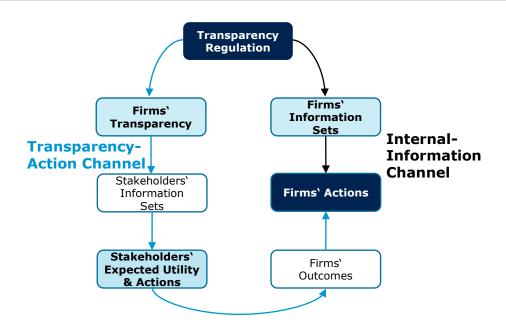


### **Targeted Transparency**



Regulatory Objective

"Indeed, disclosure of non-financial information is vital for managing change towards a sustainable global economy [...]." (Recital 3, Directive 2014/95/EU)



### **Empirical Evidence**

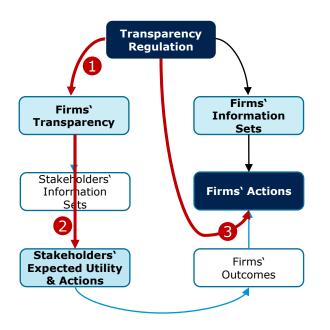


1 DISCLOSURE

Increase in sustainability disclosure in response to transparency regulations, but dependent on firms' reporting incentives.

**2** CAPITAL MARKETS

Positive capital-market effects, such as decreases in financing costs and increases in liquidity.



3 REAL EFFECTS

Positive effects on firms' sustainability actions, such as decrease in CO<sub>2</sub> emissions or increase in firms' sustainability activities.

4 FIRM VALUE

Mixed evidence with regard to firm value.







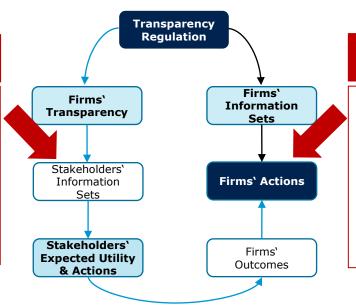
#### **Outlook CSRD**



We expect the implementation of the **CSRD reporting requirements** will lead to:

# TRANSPARENCY-ACTION CHANNEL

- Enhancements in comparability of sustainability data
- Further integration of sustainability into financialmarket decision-making
- Trickle-down effect in the supply chain
- Unclear, how other stakeholders will use this information



## INTERNAL-INFORMATION CHANNEL

- Integration of sustainability into governance structures
- Strategic alignment towards sustainability
- Further integration of financial and sustainability reporting
- Enhancements in internal data collection and processing



- Accounting research shows that transparency regulations have real effects
- Accounting research provides limited evidence on the underlying causal chains
- Accounting research does not assess the "efficiency" of the regulations







## Thank you for your attention





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https://wu.ac.at/reporting

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